



THE HOFMANN ADVANTAGE

FULL PRODUCT PROGRAM FROM THE MARKET LEADER

As the market leader in wheel balancing, we are proud to also offer a premium solution for vibration dampening through in-tyre compounds. We are the only manufacturer in Europe offering a full spectrum of heavy-duty knock-on and adhesive weights as well as an own line of vibration dampening products for in-tyre use.



HPW 505 compound

Plastic mix - competitor product

A STRONG BRAND

Our premium product and packaging is paired with a strong brand. HOFMANN POWER WEIGHT is known as the most important supplier for wheel weights to vehicle manufacturers worldwide.

GARAGE OPTIMISED PACKAGING

The unique dispensing box, with its small footprint can easily be stored close to the balancer, no walking back to get product from the shelf. Bags can be dispensed from the front, while

it opens from the top with a reclosable and removable lid.

SMALLER BOX QUANTITIES

With 8-16 bags per master box, a fourth of what competitors pack into master boxes, inventory can be managed more easily, binding less capital. The lower cost per box makes the product attractive even for shops without HD specialization.



ATTRACTIVE PRODUCT DESIGN

Premium product with its unique two colour design, paired with a high quality print and red and white HOFMANN POWERWEIGHT visual on boxes and bags maximise brand recognition and facilitate repeat business.

ALL-IN-ONE BAG

Each bag contains everything you need for your job, each has a fil-



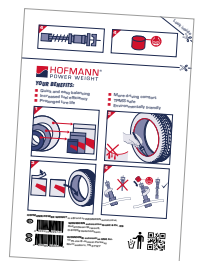
tered valve core and valve cap sealed into a separate compartment at the top.

EASY TO OPEN

Our perforated paper bags are easy to tear and incorporate a funnel-like opening to minimise spills. The single paper bag design reduces waste and is easy to recycle compared to competitors double plastic bag packaging.

INSTRUCTIONS ON EVERY BAG

Independent from language barriers, instructions on every bag in the form of pictograms show how the balancing compound is applied.



HIGH QUALITY COMPONENTS

Valve cap and filtered valve core provided in the bag are high quality components with red high temperature resistant seals. Each valve cap is marked with a clear logo, indicating the use of balancing compound in the tyre.